



# Civic Ecology: A Pathway to Sustainability

## Introductory Session

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Professor of Environmental Studies  
Texas State University, USA

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Virtual Academy of Sustainability  
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Deutsche Bundesstiftung Umwelt





## General Information

**About the  
Lecturer**

**Relevance of the subject:  
Sustainability Marketing**

**Information  
for you as  
students**



## About the Lecturer

About your personal background?

Vicente Lopes, PhD  
Professor of Environmental Studies  
Texas State University, USA





## About the Lecturer

How did you get involved into  
Civic Ecology?



# Relevance

What is interesting about  
Civic Ecology?



# Relevance

Which benefits offers the course for students?



## About the Lecturer

How about sustainability  
in your personal life?



## For whom is this Course?

- University students that want to acquire ECTS credits for their general studies.
- The videos are also available for watching for all people interested.
- The videos are protected by copyright. Further use of the material has to be approved by the Virtual Academy of Sustainability.





# What is eLearning Good For?

- Every lecture is divided into three episodes of 30 minutes.
- The first and second episode are always presentations, while the third episode contains an interview with the lecturer.
- The interview engrosses the ideas of the lecture and clarifies proceeding questions.
- We also offer a learning platform that makes it possible to exchange your thoughts with other students and use more learning material. Login: [www.va-bne.de](http://www.va-bne.de)
- eLearning offers you the possibility to study the lecture in a self-containing way.
- You can use your own timetable. There is no compulsory attendance at any time.





# Workload and Creditpoints

- You can gain 1 Creditpoint with the course.
- A workload of 30 hours is intended.
- Within that time you will have to:
  - watch the videos and work through them,
  - do the exercises discretely,
  - review further literature and
  - prepare the exam.
- More information can be found on our learning platform.



**1 Creditpoint**



# Granting of the Workload

## **Electronic examination:**

- As a student you have to register as a participant on our learning platform (Login under: [www.va-bne.de](http://www.va-bne.de))
- There, additional information will be provided for you.
- All information about date and place of the exam will be offered on the learning platform.
- If your university is not one of our cooperation partners, you can contact us and we will support you in the process of external validation.

## **Composition of the exam and types of question:**

- Questions will be asked about every episode of the lecture.
- You can find examples for possible types of questions here: <http://www.eassessment.uni-bremen.de>
- For a better preparation you can use the demo examination: <http://uebung.eassessment.uni-bremen.de>



## Contact Information

**With questions about the courses, exams or technical support contact:**

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[www.va-bne.de](http://www.va-bne.de)